



## ***Botched* Patient Can Literally Flip Her Butt Implants!**

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As I'm sure you've seen around the web, E! TV has a new show this season called *Botched*, highlighting plastic surgery procedures gone wrong. One of the unfortunate stories highlights a woman with horribly executed plastic surgery on her butt, see clip here:

<http://www.eonline.com/shows/botched/news/556756/botched-patient-can-literally-flip-her-butt-implants-watch-the-insane-clip>

Almost hard to watch, the woman is able to actually flip her buttock implant around- *inside* her body! Wondering how this could possibly happen, we have asked Brazilian Buttock-Lift expert **Dr. William Bruno from Beverly Hills** to answer a few questions for us...

### **Q: How could this have happened?!**

**A:** This patient has silicone injections into the buttock which were then later removed. At the time of the silicone injection removal, she simultaneously had silicone buttock implants inserted. This was the problem in this case.

### **Q: How would you (or would you even be able to) treat someone who came in with this kind of problem?**

**A:** The implants should have been placed 6-12 months later, *after* the area had a chance to heal. I would now remove the implants and wait about 12 months before then filling in the area with fat and possible removing some excess skin from the lower portion of the gluteal crease.

### **Q: This patient had silicone injections and then an implant. What are the risks of these procedures? Would you have done this yourself?**

**A:** Silicone injections are not FDA approved and are not recommended for injection into any part of the body. There are numerous complications associated with injected silicone (infection, scar tissue) and it is very difficult to remove without leaving significant deformity in it's place. I would never inject silicone. Buttock Implants can have the following complications: implant mobility (as seen in the video clip), infection, hard scar tissue formation, wound healing problems with the scar- just to name a few! Most surgeons choose to augment and reshape the buttock with a fat transfer procedure (also known as a Brazilian buttock lift). The transferred fat will be much softer and more natural looking than gluteal implants. I feel that most (not all) gluteal implants appear unnatural looking compared to fat transfer procedures for buttock augmentation.

### **Meet Dr. William Bruno, Beverly Hills Board Certified Plastic Surgeon**

<http://www.williambrunomd.com/>

Dr. William Bruno is a **Board Certified Plastic Surgeon from Beverly Hills, CA**. He earned his medical degree from Hahnemann University School of Medicine in Pennsylvania after completing his premedical

studies at Washington University in Saint Louis. After his surgical internship at Stanford University, he attended Saint Louis University Medical Center for general surgery training where he served as chief surgical resident. At Eastern Virginia Medical Center, he studied the plastic surgery subspecialty of microsurgery. Dr. Bruno completed his formal plastic surgery training at Duke University Medical Center where he practiced cosmetic and reconstructive surgery.

Dr. Bruno is board certified by the American Board of Plastic Surgery and is an active member of the American Society of Plastic Surgeons and the American Society for Aesthetic Plastic Surgery.

Dr. Bruno was awarded first place in the 2001 Scholarship Contest for Clinical Research by the Plastic Surgery Education Foundation.

Dr. Bruno specializes in cosmetic procedures of the **body** (tummy tuck, liposuction, buttock augmentation, body contouring after massive weight loss), **face** (eyelid surgery, rhinoplasty, facial rejuvenation) and **breast** (reductions, augmentations, lifts, gynecomastia).

- Medical Degree: Hahnemann University, Pennsylvania
- Surgical Internship: Stanford University
- General Surgery Residency: Saint Louis University
- Microsurgery Fellowship: Eastern Virginia Medical Center
- Plastic Surgery Fellowship: Duke University
- Certified, American Board of Plastic Surgery
- Active Member, American Society of Plastic Surgeons (ASPS)
- Active Member, American Society for Aesthetic Plastic Surgery (ASAPS)