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Baby Got Back!

Beverly Hills Board Certified Plastic Surgeon Dr. William Bruno Introduces the "Thut Makeover"

January 17, 2014 (Beverly Hills, CA) – Celebrities like Jessica Alba and model Gisele Bundchen are used to being admired for their beauty and fashion style. But lately, it's not their red carpet looks women are coveting - it's their toned derrière.

"Women's body image trends are always shifting and evolving," says **Beverly Hills board certified plastic surgeon Dr. William Bruno**. "A few years ago, women wanted a more fuller, curvier backside like Jennifer Lopez and Kim Kardashain. Today, women are asking for a bum like Pippa Middleton - a more sculpted and defined butt."

Introducing the "Thut Makeover"

The newest buzz-worthy craze to hit popularity seems to focus on the area between your upper thigh and butt - aka "the thut." According to Dr. Bruno, more women are losing definition in this area due to a sedentary desk-to-couch lifestyle. There are a few different ways to achieve a sought-after Thut Makeover, including specialized exercises that target the area, and a regulated, nutritional diet. However, there are options when exercise and diet don't work. According to Dr. Bruno, procedures such as lipo and less invasive procedures such as the Cellulaze are effective ways for patients who are seeking to improve their backside.

"To achieve a toned and defined butt, I recommend a combination of liposuction of the posterior (back) of the thigh, with fat transfer to the buttock," says Dr. Bruno. "To visually improve the appearance of cellulite on your butt or upper thigh, I also recommend Cellulaze. Clinical studies have shown that treatment with Cellulaze can increase skin elasticity and improve the appearance of cellulite."